



PLCA
71ST ANNUAL
CONVENTION

PLCA CONVENTION SPONSORSHIP FORM

Please complete this form and return it to the PLCA to sponsor an event at the 2019 Annual Convention.

Company Name: _____

Contact Name: _____

Contact Email: _____

Contact Phone: _____

Sponsorship Forms must be returned to the PLCA by December 1, 2018. Completed forms can be emailed to plca@akingump.com. Please contact the PLCA with any questions at (214) 969-2700.

Sponsors will be invoiced for payment upon receipt of Sponsorship Form.

Select Preferred Sponsorship (mark 1st and 2nd choice)*	Date	Sponsorship Event	Number of Sponsor Slots	Sponsorship Cost	Notes
5K RUN / WALK EVENT					
	Wed Feb 6	Run / Walk Sponsor	1	\$10,000	T-shirts or other giveaway items featuring the sponsor's logo will be distributed to participants.
WELCOME HOSPITALITY					
	Wed Feb 6	Hospitality Sponsor	4	\$10,000	Bar signage will recognize sponsors. Cocktail napkins will have sponsor logos.
PRESIDENT'S DINNER					
	Wed Feb 6	Entertainment Sponsor	1	\$20,000	Sponsor will receive an invitation to the event. Sponsor will introduce selected entertainment.
	Wed Feb 6	Reception Sponsor	1	\$15,000	Sponsor will receive an invitation to the event. Cocktail napkins will have sponsor logos.
	Wed Feb 6	Dinner Sponsor	2	\$30,000	Sponsor will receive an invitation to the event. Menu cards will be acknowledge sponsors
	Wed Feb 6	Wine Sponsor	2	\$10,000	Sponsors will receive invitations to the event. Menu cars will acknowledge sponsors.
SECOND WELCOME HOSPITALITY					
	Thurs Feb 7	Hospitality Sponsor	4	\$10,000	Bar signage will recognize sponsors. Cocktail napkins will have sponsor logos.

Select Preferred Sponsorship (mark 1st and 2nd choice)*	Date	Sponsorship Event	Number of Sponsor Slots	Sponsorship Cost	Notes
PIRATES IN PAIR-A-DICE DINNER & CASINO NIGHT					
	Thurs Feb 7	Reception Sponsor	2	\$15,000	Bar signage will recognize sponsors. Cocktail napkins will have sponsor logos.
	Thurs Feb 7	Dinner Sponsor	3	\$30,000	Food stations will recognize sponsors
	Thurs Feb 7	Bar & Wine Sponsor	3	\$15,000	Bar signage will recognize sponsors. Cocktail napkins will have sponsor logos.
	Thurs Feb 7	Casino Party Sponsor	2	\$15,000	Tables will be customized to recognize sponsors.
BREAKFAST (DAY 1)					
	Fri Feb 8	Breakfast Sponsor	4	\$7,500	Sponsors will announce the door prize giveaways at the General Business Session that day.
SIP.SAVOR.SHOP. TRUNK SHOW EVENT					
	Fri Feb 8	Event Sponsor	4	\$10,000	Maui Jim giftcard and giveaway item will recognize sponsors. Bar signage and cocktail napkins will also recognize sponsors.
	Fri Feb 8	Pop-Up Sponsor	10	\$2,500	Each pop-up shop will have a different sponsor. Booth signage will acknowledge sponsor.
SANDCASTLE BUILDING COMPETITION					
	Fri Feb 8	Event Sponsor	2	\$10,000	T-shirts or other giveaway items will feature the sponsor logos will be distributed to participants.
ADVENTURE AT FORT CLINCH					
(Please note - the CRC and CAT sponsorship groups are co-sponsoring this event. Additional sponsorship opportunities for this event are limited to the below list.)					
	Fri Feb 8	Transportation Sponsor	2	\$15,000	Coach buses/vans and transportation signage for event will acknowledge sponsors.
	Fri Feb 8	Entertainment Sponsor	1	\$15,000	Entertainment will recognize sponsor during performance.
BREAKFAST (DAY 2)					
	Sat Feb 9	Event Sponsor	4	\$7,500	Sponsors will announce the door prize giveaways at the General Business Session that day.
GENERAL BUSINESS SESSION KEYNOTE SPEAKER					
	Sat Feb 9	Speaker Sponsor	1	\$15,000	Sponsor will introduce the selected keynote speaker.
GOLF TOURNAMENT					
	Sat Feb 9	Tournament Sponsor (Tier 1)	1	\$20,000	Sponsor will kick off event with welcome remarks. Food/Beverage station signage will acknowledge sponsor.
	Sat Feb 9	Tournament Sponsor (Tier 2)	6	\$7,500	Food/Beverage station signage will acknowledge sponsor.
	Sat Feb 9	Prizes Sponsor	1	\$6,500	Sponsor will announce prize winners.

Select Preferred Sponsorship (mark 1st and 2nd choice)*	Date	Sponsorship Event	Number of Sponsor Slots	Sponsorship Cost	Notes
ANNUAL BANQUET (RECEPTION, DINNER & SHOW)					
	Sat Feb 9	Reception Sponsor	4	\$10,000	Bar signage will recognize sponsors. Cocktail napkins will have sponsor logos.
	Sat Feb 9	Annual Banquet Dinner Sponsor	3	\$30,000	Menu cards will recognize sponsors.
	Sat Feb 9	Entertainment Sponsor	2	\$30,000	Sponsors will introduce selected entertainment.
	Sat Feb 9	Bar Sponsor	3	\$15,000	Bar signage will recognize sponsors. Cocktail napkins will have sponsor logos.
	Sat Feb 9	Annual Banquet Wine	2	\$7,500	Wine cards will recognize sponsors.
OTHER OPPORTUNITIES					
	Wed Feb 6 - Sat Feb 9	Audio / Visual Sponsor	4	\$50,000	Shadow logos will be used as on large video screens during meetings. Sponsor logos will also be featured as part of "screen saver" when large video screens are not in use.
	Wed Feb 6 - Sat Feb 9	Technology Sponsor	3	\$15,000	Sponsorship covers meeting WiFi, Convention registration website, and Convention app. WiFi cards will be branded with sponsor logos. Special acknowledgment on Convention website and app.
	Wed Feb 6 - Sat Feb 9	Convention Giveaways Sponsor	2	\$5,000	Promotional items distributed before Convention or during registration will be branded with sponsor logos.
	Wed Feb 6 - Sat Feb 9	Convention Brochure	1	\$10,000	Special acknowledgment in brochure distributed on site.
	Wed Feb 6 - Sat Feb 9	Hotel Room Key Sponsor	1	\$10,000	Hotel room key cards will be branded with sponsor logos.

*Companies may sponsor multiple events. Please contact the PLCA to discuss.

All sponsors will be acknowledged and/or recognized at sponsored event, on event signage, on the Convention registration website and app, in printed Convention materials, and on namebadges.

Sponsorship levels \$30,000 and above will receive 3 complimentary registrations. Sponsorship levels between \$10,000 and \$30,000 will receive 2 complimentary registrations. Sponsorship levels under \$10,000 will receive 1 complimentary registration.

PLCA dues will be reduced for sponsors as follows: (i) sponsors will receive a \$2,500 credit against 2019 dues for any sponsorship level between \$15,000 - \$30,000 and (ii) sponsors will receive a \$5,000 credit against 2019 dues for any sponsorship level over \$30,000.

2019 Convention sponsors will be assigned on a first come, first served basis -- except 2018 Convention sponsors will be given first priority to sponsor the same event in 2019.

THANK YOU FOR YOUR SUPPORT!